

# What You Offer Developer



### Instructions:

- 1. In the first column on the left, labeled Customer Problems & Desires, list 8-10 core wants and needs you starred on the Authentic Customer Desires Brainstorm List.
- 2. In the next column labeled Your Offerings, write down all the ways your company addresses the wants, needs, problems, and desires of your customers through company communications, marketing, sales, products, services, customer support, etc.
- 3. In the third column, list any ideas you might have about how you could elevate what you offer, across all areas of your company, to meet customer wants and needs in an ever more transformational way.

Customer Problems & Desires	Your Offerings	Ideas to Improve & Elevate
1		
2		
3		
4		

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Customer Problems & Desires	Your Offerings	Ideas to Improve & Elevate
5		
6		
7		
8		
9		
10		



## Order the Book

- The Force for Good (FFG) System™ is designed to amplify scale, profit, and cash flow through alignment of purpose, values, and vision.
- It is a transformational flywheel accelerating the vision and success of your company.
- The tool above is part of the Force for Good System™ shared in the book.
- Order the book and receive the full FFG Toolkit today.

[www.aforceforgood.biz/book](http://www.aforceforgood.biz/book)

## Elevate Your Growth Potential

- Scoring 80 or higher reveals immediate opportunities for exponential growth.
- Complete the assessment to pinpoint where to channel your energy and expertise for rapid acceleration.

[www.aforceforgood.biz/quiz](http://www.aforceforgood.biz/quiz)



## Growth Accelerator

- Step-by-step guidance to install the elevated system of perpetual growth.
- The flywheel is designed to help you and your team accelerate in the three dimensions that all businesses need to continuously innovate and improve:
  1. **Impact** – The good your business brings to customers, your industry, your community, and the world at large.
  2. **Scale** – Your company purpose actualized at the level you envision.
  3. **Profit** – Ensuring sustainability and prosperity for all stakeholders.

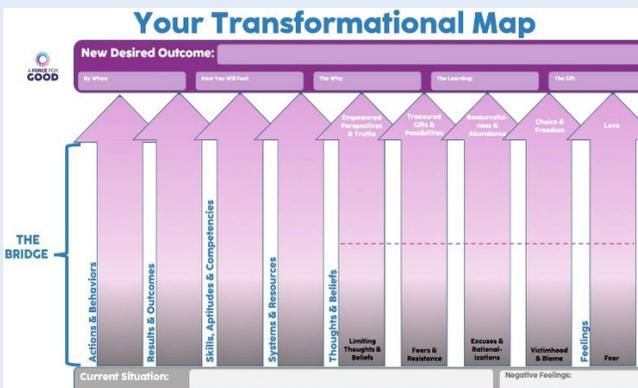
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## The *Three Essential Tools* of the Force for Good System™

- The **4-Page Growth Plan™** restores your power as a leader. It reminds you that you and your team already have what you need to take the next brave step.
- In four pages is everything you need to know to unlock the puzzle of growth in your business.
- The visual summary of the Transformational Flywheel, customized for your company.

[Download 4-Page Growth Plan™](#)



- **Your Transformational Map** helps teams grow – from inside out.
- Growth requires change. The map unlocks the hidden, unconscious reasons why we resist change.
- Helps you step into your role as a Transformational Leader.
- Each business breakthrough becomes a path to both business growth -- and personal growth for leaders and teams.

[Download Transformational Map](#)

- The **Seven Rituals of Innovation™** spin the transformational flywheel of your business.
- Specific daily, weekly, monthly, quarterly, and annual rituals together with your team.
- Redirecting you and your team back to what is most important, these moments accelerate the path to your vision.

[Download the Seven Rituals of Innovation™ Handbook](#)

