

Your Transformational Map



New Desired Outcome:

By When:

How You Will Feel:

The Why:

The Learning:

The Gift:

THE BRIDGE

Actions & Behaviors

Results & Outcomes

Skills, Aptitudes & Competencies

Systems & Resources

Thoughts & Beliefs

Limiting
Thoughts &
Beliefs

Empowered
Perspectives
& Truths

Treasured
Gifts &
Possibilities

Resourceful-
ness &
Abundance

Choice &
Freedom

Love

Fears &
Resistance

Excuses &
Rational-
izations

Victimhood
& Blame

Feelings

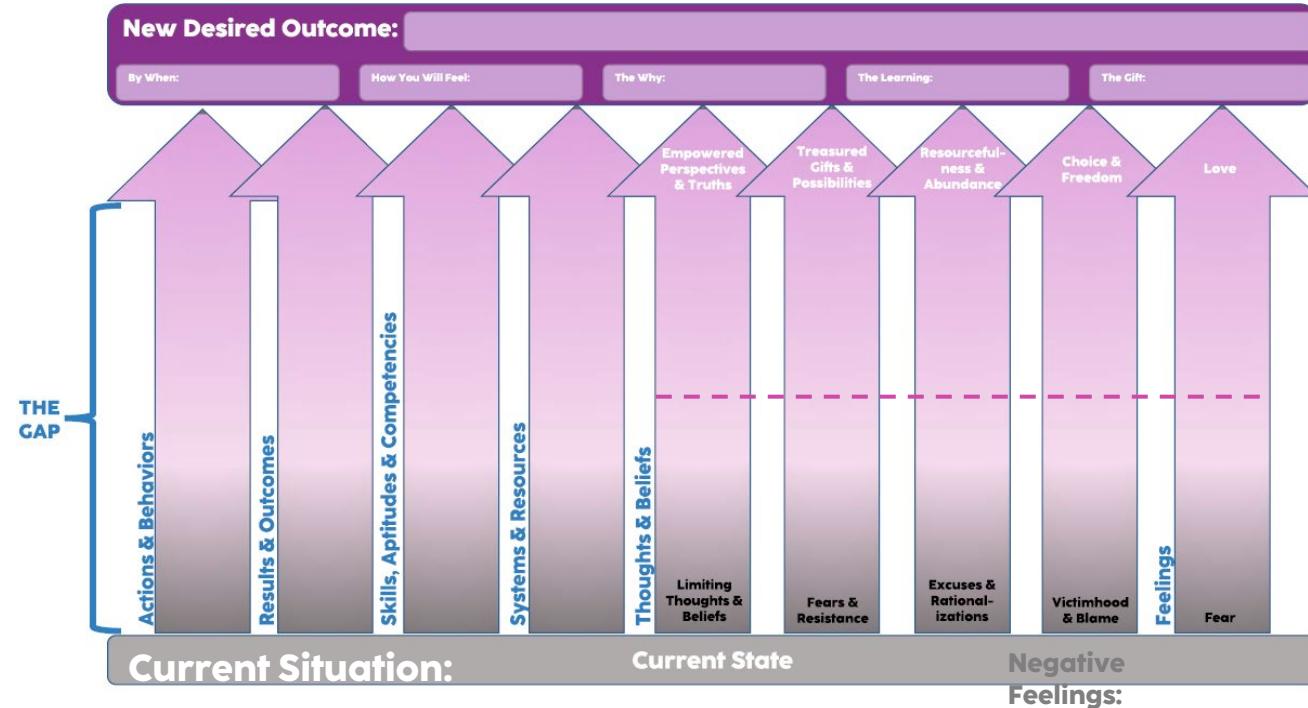
Fear

Current Situation:

Negative Feelings:

Your Transformational Map

- It is a visual representation of all the change—inner and outer—needed to actualize a new goal, breakthrough, or outcome.
- It helps to unlock the hidden, unconscious reasons why we don't follow through, take new action, or allow ourselves to grow.
- It also enables us to uncover a deeper purpose for inner growth, which we can harness through each breakthrough journey we undertake.



New Desired Outcome: Double new customers from 500 per year to 1000+ per year.

By When: **12/31/2025**

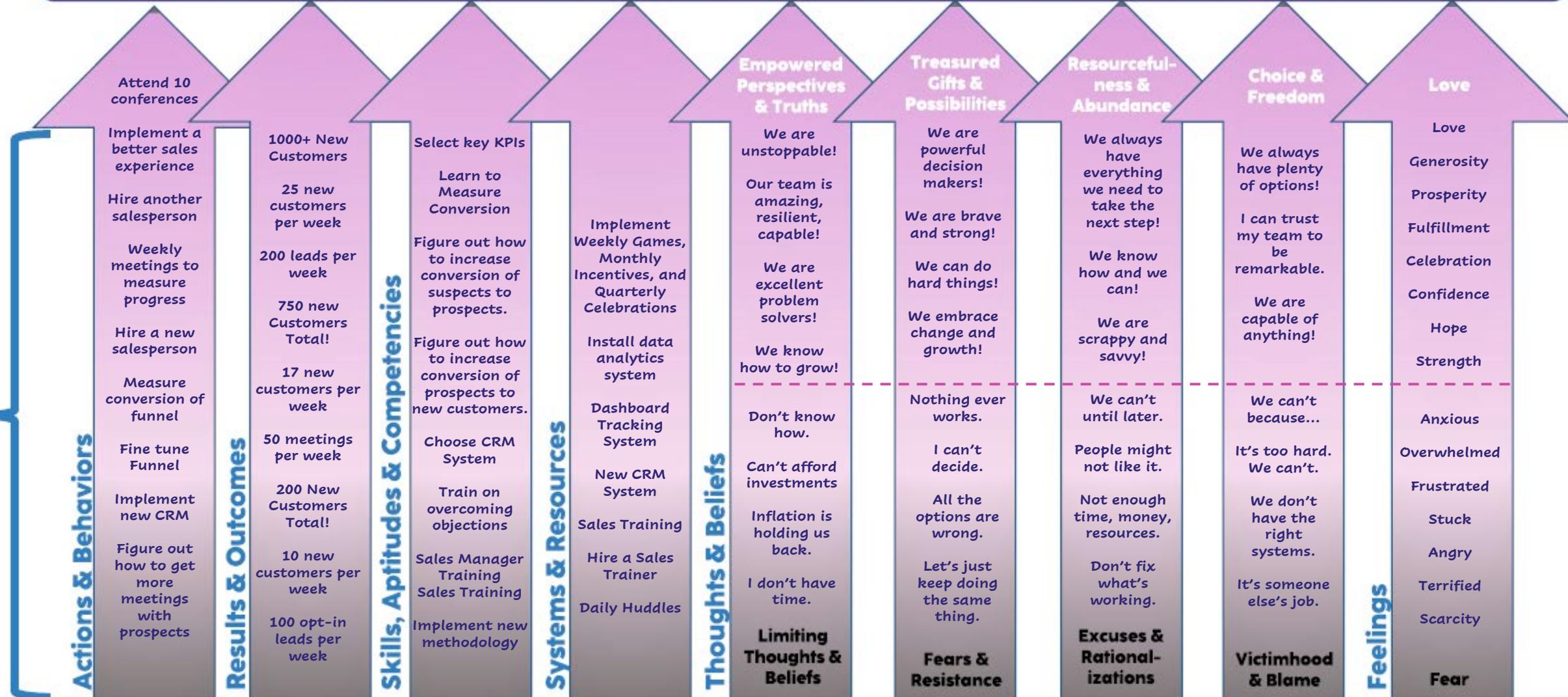
How You Will Feel:
Empowered, Confident, Strong

The Why: Clear traction. Fund Growth. Pay myself more.

The Learning: We are unstoppable!

The Gift: I am worthy of prosperity.

THE GAP





Order the Book

- The Force for Good (FFG) System™ is designed to amplify scale, profit, and cash flow through alignment of purpose, values, and vision.
- It is a transformational flywheel accelerating the vision and success of your company.
- The tool above is part of the Force for Good System™ shared in the book.
- Order the book and receive the full FFG Toolkit today.

www.aforceforgood.biz/book

Elevate Your Growth Potential

- Scoring 80 or higher reveals immediate opportunities for exponential growth.
- Complete the assessment to pinpoint where to channel your energy and expertise for rapid acceleration.

www.aforceforgood.biz/quiz



Growth Accelerator

- Step-by-step guidance to install the elevated system of perpetual growth.
- The flywheel is designed to help you and your team accelerate in the three dimensions that all businesses need to continuously innovate and improve:
 1. **Impact** – The good your business brings to customers, your industry, your community, and the world at large.
 2. **Scale** – Your company purpose actualized at the level you envision.
 3. **Profit** – Ensuring sustainability and prosperity for all stakeholders.

www.aforceforgood.biz/accelerator

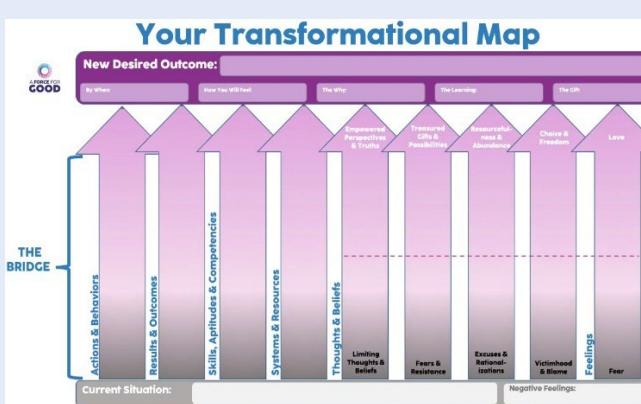
The *Three Essential Tools* of the Force for Good System™

- **The 4-Page Growth Plan™** restores your power as a leader. It reminds you that you and your team already have what you need to take the next brave step.
- In four pages is everything you need to know to unlock the puzzle of growth in your business.
- The visual summary of the Transformational Flywheel, customized for your company.

[Download 4-Page Growth Plan™](#)



The 4-Page Growth Plan™



- **Your Transformational Map** helps teams grow – from inside out.
- Growth requires change. The map unlocks the hidden, unconscious reasons why we resist change.
- Helps you step into your role as a Transformational Leader.
- Each business breakthrough becomes a path to both business growth -- and personal growth for leaders and teams.

[Download Transformational Map](#)

- **The Seven Rituals of Innovation™** spin the transformational flywheel of your business.
- Specific daily, weekly, monthly, quarterly, and annual rituals together with your team.
- Redirecting you and your team back to what is most important, these moments accelerate the path to your vision.

[Download the Seven Rituals of Innovation™ Handbook](#)

