

Our Core Purpose is...

Our Company Vision is...

Our 12-Month Breakthrough Goal to be actualized by ___/___/___ is ...

Our top three strengths to amplify...

- 1.
- 2.
- 3.

Our top three weaknesses to overcome...

- 1.
- 2.
- 3.

Our top three opportunities to leverage...

- 1.
- 2.
- 3.

Our top three threats to mitigate...

- 1.
- 2.
- 3.

Quarterly Milestones

List the 3 goals for each quarter that will ensure that the 12-Month Breakthrough Goal will actualize.

<p>Quarter 1 Milestones By ___/___/___</p> <p>1.</p> <p>2.</p> <p>3.</p>	<p>Quarter 2 Milestones By ___/___/___</p> <p>1.</p> <p>2.</p> <p>3.</p>
<p>Quarter 3 Milestones By ___/___/___</p> <p>1.</p> <p>2.</p> <p>3.</p>	<p>Quarter 4 Milestones By ___/___/___</p> <p>1.</p> <p>2.</p> <p>3.</p>

30 Day Goals to Be Complete by ___/___/___	Owner
1.	
2.	
3.	

Key Performance Indicators

Weekly Metric	Data Source & Collection	Current Weekly Measure	30-Day Weekly Goal	Owner

Weekly Dashboard

Metric	Owner	Current Weekly Goal	Week 1	Week 2	Week 3	Week 4