

Your Transformational Map



New Desired Outcome:

By When:

How You Will Feel:

The Why:

The Learning:

The Gift:

**THE
BRIDGE**

Actions & Behaviors

Results & Outcomes

Skills, Aptitudes & Competencies

Systems & Resources

Thoughts & Beliefs

Empowered Perspectives & Truths

Treasured Gifts & Possibilities

Resourcefulness & Abundance

Choice & Freedom

Love

Limiting Thoughts & Beliefs

Fears & Resistance

Excuses & Rationalizations

Victimhood & Blame

Feelings

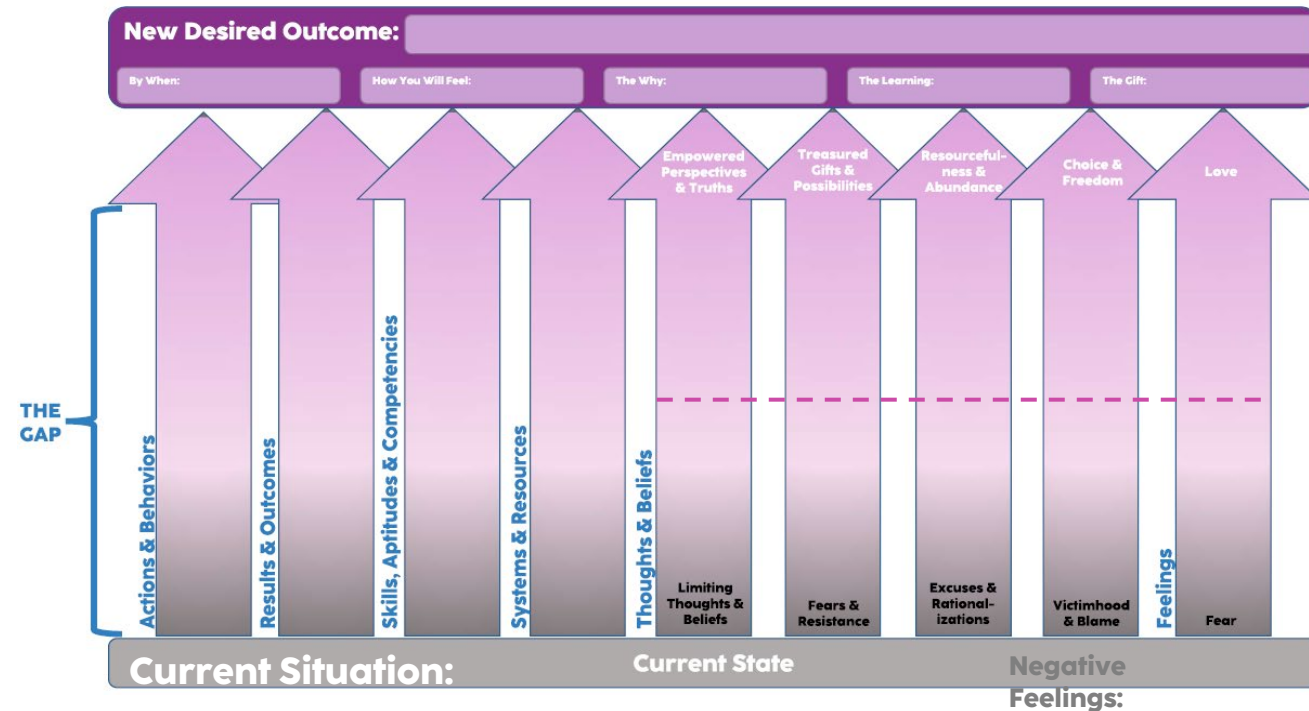
Fear

Current Situation:

Negative Feelings:

Your Transformational Map

- It is a visual representation of all the change—inner and outer—needed to actualize a new goal, breakthrough, or outcome.
- It helps to unlock the hidden, unconscious reasons why we don't follow through, take new action, or allow ourselves to grow.
- It also enables us to uncover a deeper purpose for inner growth, which we can harness through each breakthrough journey we undertake.



New Desired Outcome: Double new customers from 500 per year to 1000+ per year.

By When: **12/31/2025**

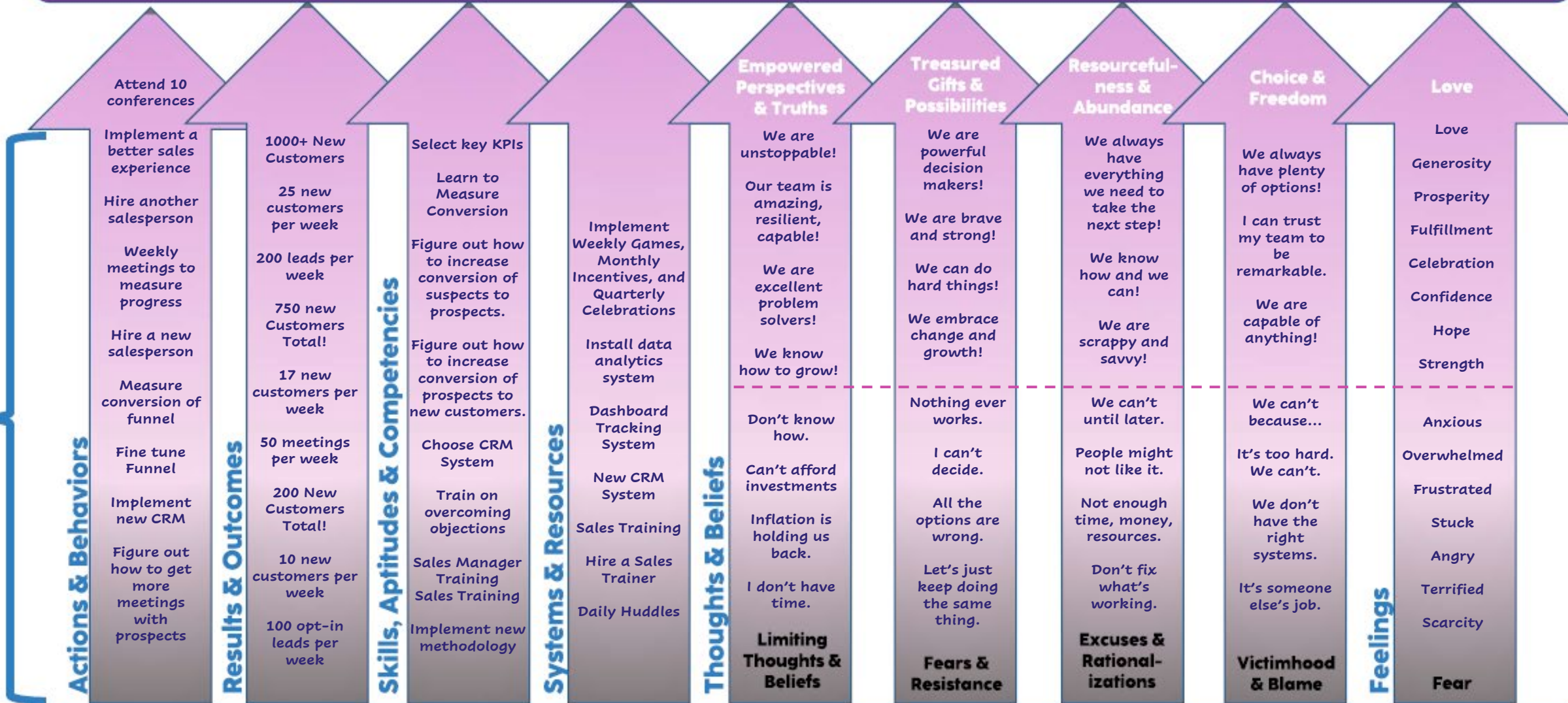
How You Will Feel:
Empowered, Confident, Strong

The Why: Clear traction. Fund Growth. Pay myself more.

The Learning:
We are unstoppable!

The Gift:
I am worthy of prosperity.

THE GAP



Current Situation

500 new customers in the last 12 months. Barely paying myself. Marketing investments didn't work. Marital stress. Don't know how to fix it.

Negative Feelings
Frustrated, Overwhelmed, Stressed



Order the Book

- The Force for Good (FFG) System™ is designed to amplify scale, profit, and cash flow through alignment of purpose, values, and vision.
- It is a transformational flywheel accelerating the vision and success of your company.
- The tool above is part of the Force for Good System™ shared in the book.
- Order the book and receive the full FFG Toolkit today.

www.aforceforgood.biz/book

Elevate Your Growth Potential

- Scoring 80 or higher reveals immediate opportunities for exponential growth.
- Complete the assessment to pinpoint where to channel your energy and expertise for rapid acceleration.

www.aforceforgood.biz/quiz



Growth Accelerator

- Step-by-step guidance to install the elevated system of perpetual growth.
- The flywheel is designed to help you and your team accelerate in the three dimensions that all businesses need to continuously innovate and improve:
 1. **Impact** – The good your business brings to customers, your industry, your community, and the world at large.
 2. **Scale** – Your company purpose actualized at the level you envision.
 3. **Profit** – Ensuring sustainability and prosperity for all stakeholders.

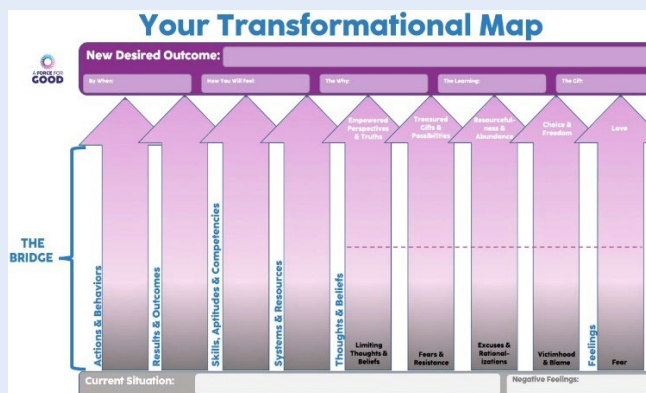
www.aforceforgood.biz/accelerator



The *Three Essential Tools* of the Force for Good System™

- The **4-Page Growth Plan™** restores your power as a leader. It reminds you that you and your team already have what you need to take the next brave step.
- In four pages is everything you need to know to unlock the puzzle of growth in your business.
- The visual summary of the Transformational Flywheel, customized for your company.

[Download 4-Page Growth Plan™](#)



- **Your Transformational Map** helps teams grow – from inside out.
- Growth requires change. The map unlocks the hidden, unconscious reasons why we resist change.
- Helps you step into your role as a Transformational Leader.
- Each business breakthrough becomes a path to both business growth -- and personal growth for leaders and teams.

[Download Transformational Map](#)

- The **Seven Rituals of Innovation™** spin the transformational flywheel of your business.
- Specific daily, weekly, monthly, quarterly, and annual rituals together with your team.
- Redirecting you and your team back to what is most important, these moments accelerate the path to your vision.

[Download the Seven Rituals of Innovation™ Handbook](#)

