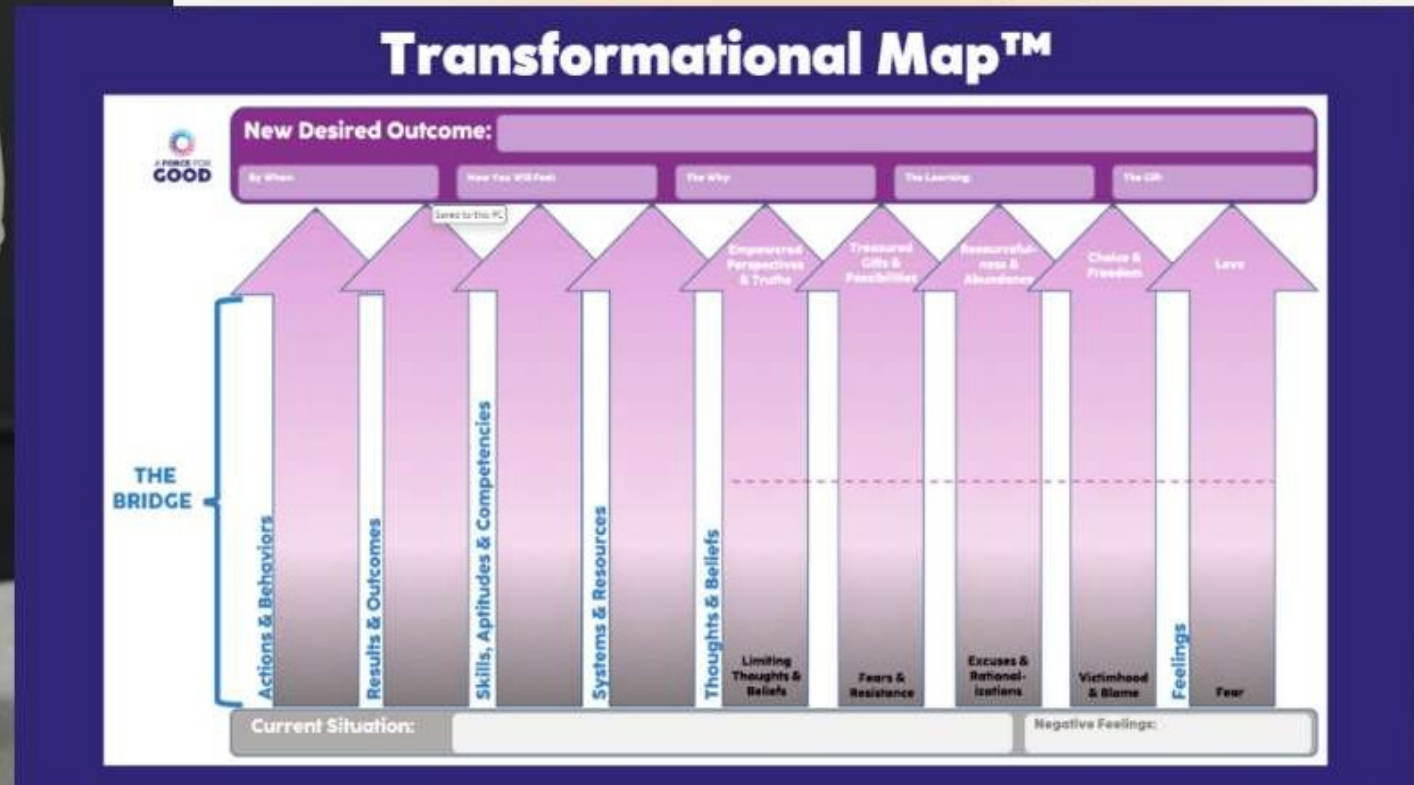




A Force for Good

# Build Your Transformational Map™

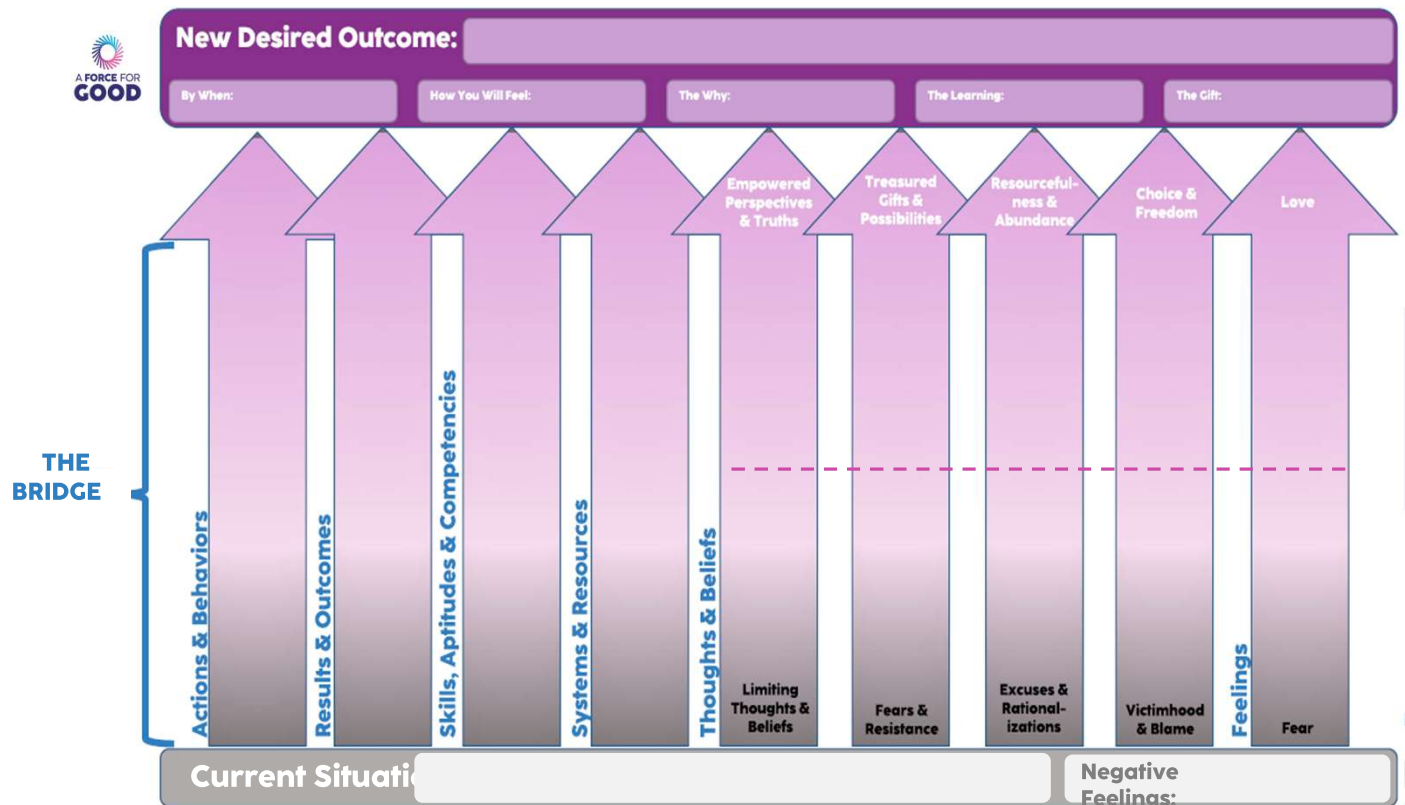
Discover the Hidden Reason Your Company Isn't Growing





# Your Transformation Map

- It is a visual representation of all the change—inner and outer—needed to actualize a new goal, breakthrough, or outcome.
- It helps to unlock the hidden, unconscious reasons why we don't follow through, take new action, or allow ourselves to grow.
- It also enables us to uncover a deeper purpose for inner growth, which we can harness through each breakthrough journey we undertake.
- Each element has the power to create transformation – a shift from...
  - low energy to high energy.
  - Fear to love.
  - Confusion to clarity.
  - Low value to high value.





# New Desired Outcome

- Desire is one of the most transformative elements that exists
- Two motivators of growth (change):
  - Pain
  - Desire
- The old systems are built around pain
- But growth and change through hope, possibility, and desire works even better
- Desire has been underutilized as a tool for growth and collaboration
  - A more feminine quality
  - Society has labeled desire bad
- Your deepest desires are your wisdom guiding you to your highest and best use
- When we invite desire into creation, we open the door to joy, fun, excitement, pleasure, hope, possibility, and creativity
- An entirely different set of solutions present themselves



# New Desired Outcome

- Focus on your Transformation Map™
  - New Desired Outcome
    - Brainstorm:
      - What are your desires for your company over the next 12 months?
      - What are you longing for?
      - What do you wish would change? Improve? Become easy?
      - What would bring you joy, energy, hope and delight?
      - What would make you feel like a lady dragonslayer?
    - Choose:
      - Select the goal or desire you would most like to actualize in the coming 12 months.
      - Listen from your body, not your brain.
      - Which goal resonates most powerfully? Which goal feels exciting, fun, hopeful?
    - Elevate:
      - The energy of your goal matters.
      - What would make your goal even better?
      - How could you tweak it to make it delicious, adventurous, whole-hearted, nurturing, or level-10 satisfying?



## New Desired Outcome

- How could desire become a transformative catalyst in your company this week?
  - Which desires could you discuss?
  - Whose desires would you like to discover?
  - Who might benefit from connecting to his or her own desires?
  - Where is there struggle, anxiety, or frustration? How could you sprinkle desire into these places?
  - How can desire make change and growth easier for you and your team?



# Unpack Your Transformation Map

- What did you takeaway from the exercise?
- What did you learn about growth and change?
- What holds you and team back?
- What could propel you forward?





# Your Transformation Map™

Your Transformation Map will help you support and serve your team in ways that bring out the 4 C's of success:

1. Commitment
2. Courage
3. Confidence
4. Competence



**THANK YOU**