

New Desired Outcome: Double new enterprise customers from 40 to 80 by Dec 31, 2025.

By When: 12/31/2025

How You Will Feel:
Empowered, confident, secure.

The Why: Increases revenue predictability
Demonstrate traction for investors
Able to invest in R&D

The Learning: We cultivate resilience and patience

The Gift:
We celebrate progress!

